



Green Chemistry Education Webinar Series

April 17, 2014

**The 12 Principles of Green
Chemistry: Sustainability at the
Molecular Level**



What is the GC3?

A cross sectoral, B-2-B network of more than 70 companies and other organizations formed in 2005 with a mission to promote green chemistry and design for environment (DfE), nationally and internationally



**GREEN CHEMISTRY &
COMMERCE COUNCIL**
Business Mainstreaming Green Chemistry

The 12 Principles of Green Chemistry: Sustainability at the Molecular Level: Speakers



Amy Cannon, Ph.D.,
Executive Director,
Beyond Benign



John C. Warner, President
and Chief Technology
Officer, Warner Babcock
Institute for Green
Chemistry, LLC



Ground Rules

- Due to the number of participants on the Webinar, all lines will be muted.
- If you wish to ask a question or make a comment, please type in the Q&A box located in the drop down control panel at the top of the screen
- Questions will be answered at the end of the presentation.



Upcoming Events

<http://www.greenchemistryandcommerce.org/>

*The Coop Story: How a leading Danish Retailer is working to eliminate endocrine disrupting chemicals from its products, **Wednesday, April 30, 1pm est/10am pst***

And....

9th Annual

Innovators
Roundtable
MAY 28–30 2014
St. Paul, Minnesota
Hosted by 



THANK YOU!



The 12 Principles of Green Chemistry: Sustainability at the Molecular Level

Amy S. Cannon
Executive Director
Beyond Benign

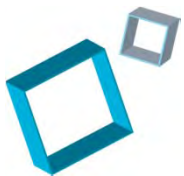
John C. Warner
President and Chief Technology Officer
Warner Babcock Institute for Green Chemistry, LLC

Disclaimer



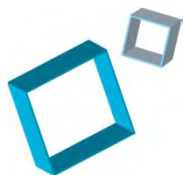
Today's Talk:

- Green Chemistry
- Product Design
- Zero and Big Numbers
- How it fits together
- Examples from WBI



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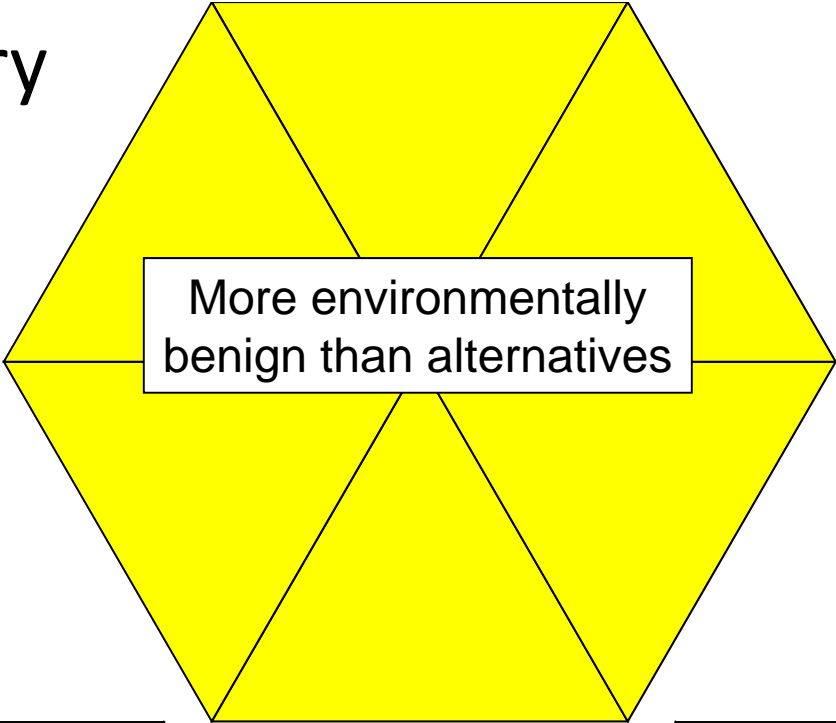
Green Chemistry is the *design* of chemical products and processes that reduce or eliminate the *use and/or generation* of hazardous substances.



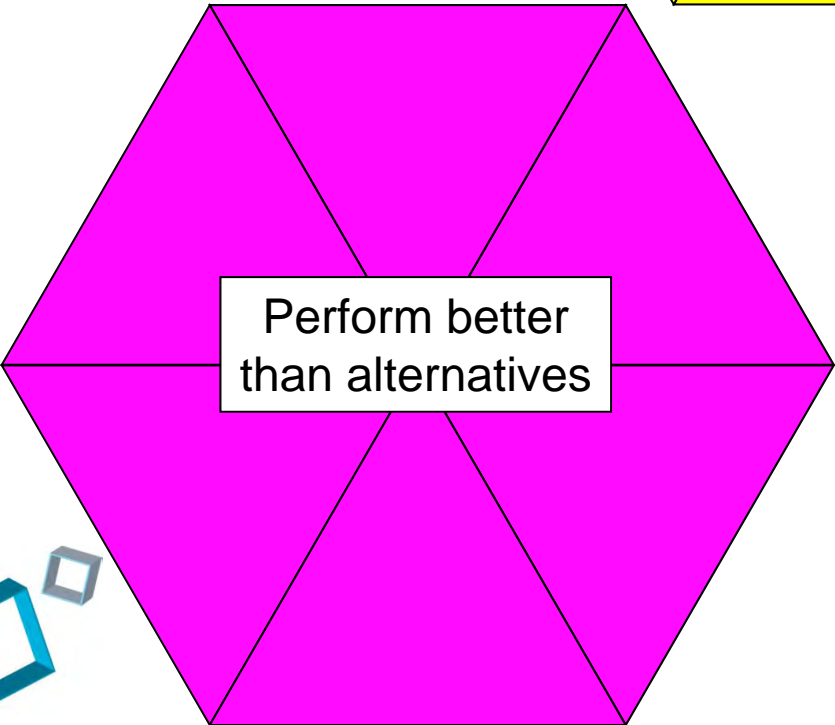
The Twelve Principles of Green Chemistry

- 1. Prevention.** It is better to prevent waste than to treat or clean up waste after it is formed.
- 2. Atom Economy.** Synthetic methods should be designed to maximize the incorporation of all materials used in the process into the final product.
- 3. Less Hazardous Chemical Synthesis.** Whenever practicable, synthetic methodologies should be designed to use and generate substances that possess little or no toxicity to human health and the environment.
- 4. Designing Safer Chemicals.** Chemical products should be designed to preserve efficacy of the function while reducing toxicity.
- 5. Safer Solvents and Auxiliaries.** The use of auxiliary substances (solvents, separation agents, etc.) should be made unnecessary whenever possible and, when used, innocuous.
- 6. Design for Energy Efficiency.** Energy requirements should be recognized for their environmental and economic impacts and should be minimized. Synthetic methods should be conducted at ambient temperature and pressure.
- 7. Use of Renewable Feedstocks.** A raw material or feedstock should be renewable rather than depleting whenever technically and economically practical.
- 8. Reduce Derivatives.** Unnecessary derivatization (blocking group, protection/deprotection, temporary modification of physical/chemical processes) should be avoided whenever possible .
- 9. Catalysis.** Catalytic reagents (as selective as possible) are superior to stoichiometric reagents.
- 10. Design for Degradation.** Chemical products should be designed so that at the end of their function they do not persist in the environment and instead break down into innocuous degradation products.
- 11. Real-time Analysis for Pollution Prevention.** Analytical methodologies need to be further developed to allow for real-time in-process monitoring and control prior to the formation of hazardous substances.
- 12. Inherently Safer Chemistry for Accident Prevention.** Substance and the form of a substance used in a chemical process should be chosen so as to minimize the potential for chemical accidents, including releases, explosions, and fires.

Green Chemistry



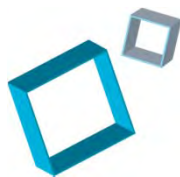
More environmentally
benign than alternatives



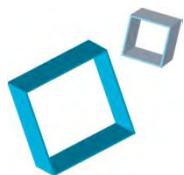
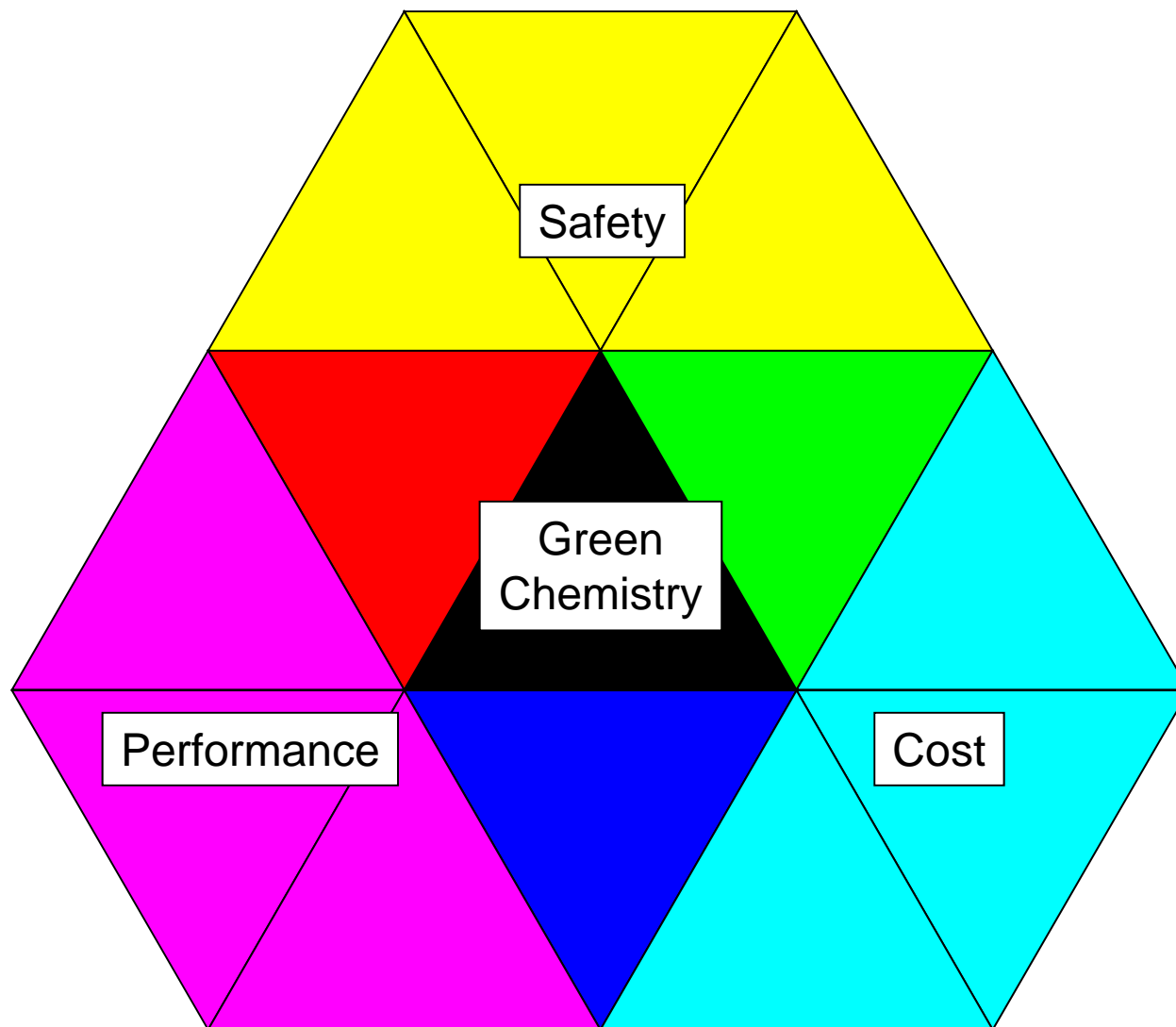
Perform better
than alternatives



More economical
than alternatives



Green Chemistry

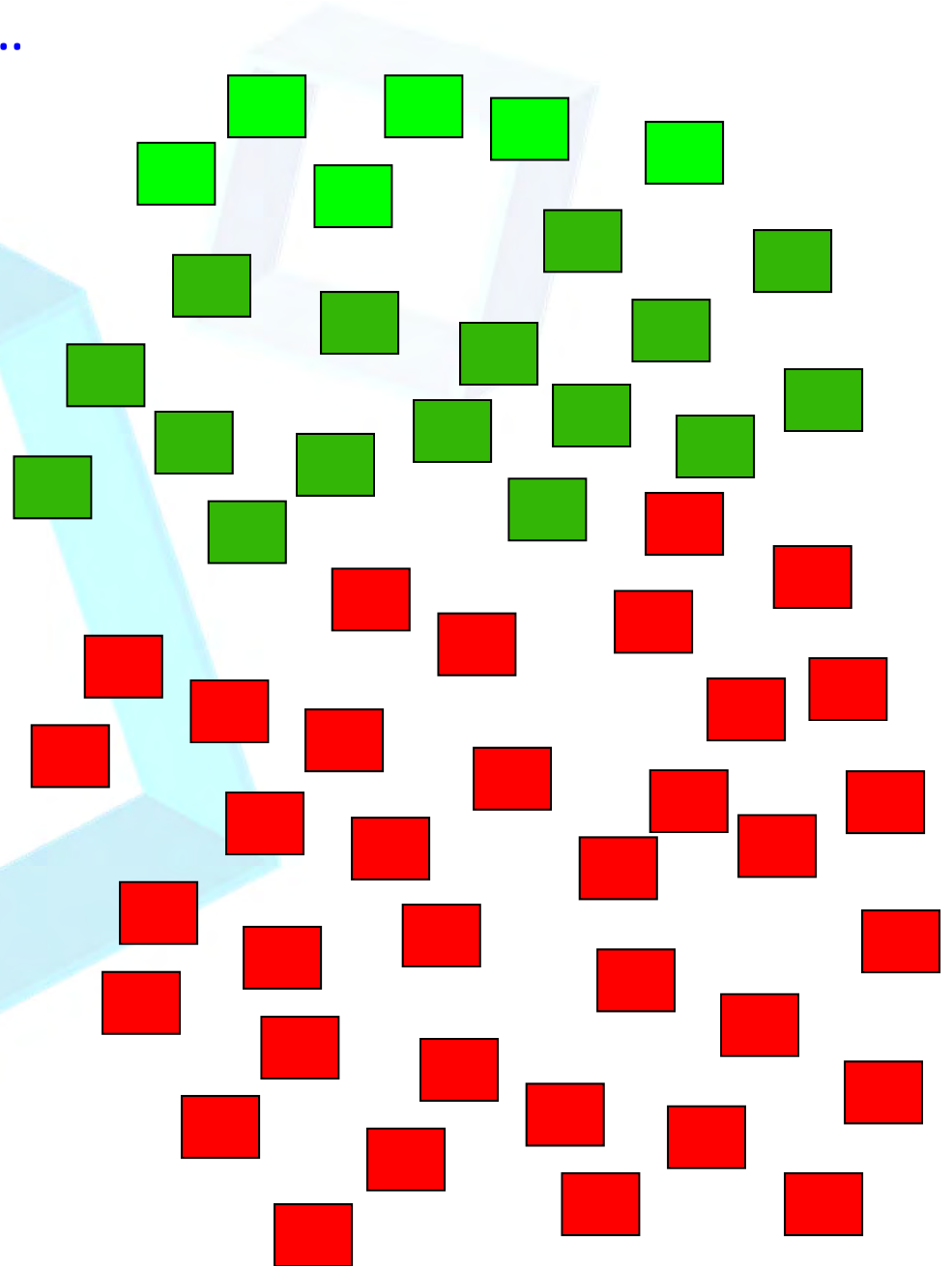


Of all the products and processes...

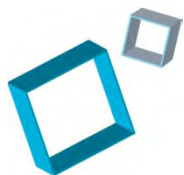
Maybe 10% are benign...

Maybe 25% have
alternatives available...

65% Still have to be
invented!



How does Green Chemistry fit
into the big picture of Sustainability.





Green Chemistry

Basics of Green Chemistry

On this page:

- [Definition of green chemistry](#)
- [How green ch](#)
- [Green chemis](#)
- [Twelve princip](#)
- [Green chemis](#)

Green Chemistry is also known as sustainable chemistry.

Definition of green chemistry

Green chemistry is the design of chemical products and processes that reduce or eliminate the use or generation of hazardous substances. Green chemistry applies across the life cycle of a chemical product, including its design, manufacture, use, and ultimate disposal. Green chemistry is also known as sustainable chemistry.

Green chemistry:

Sustainability

Economics Agriculture Education Business Chemistry Engineering Others

Sustainable Chemistry

Chemicals Remediation Exposure Green Water Alternative Others
Policy Technologies Controls Chemistry Purification Energy

Green Chemistry

Solvents Catalysts Renewable Reduced Non Reduced Others
Feedstocks Toxicity Persistent Energy

Sustainability

Economics Agriculture Education Business Chemistry Engineering Others

Sustainable Chemistry

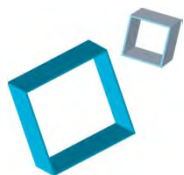
Chemicals Remediation Exposure Green Water Alternative Others
Policy Technologies Controls Chemistry Purification Energy

Green Chemistry

Prevention Atom Less Safer Solvents Energy Feed- Derivatives Catalysis Degradation Real Time Accident
Economy Hazardous Chemicals stocks Analysis Prevention
Synthesis

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- Examples from WBI



Product Design

Identify and prioritize
key attributes



Design/plan metrics
and tools to evaluate



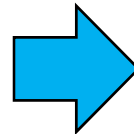
Identify possible
existing materials



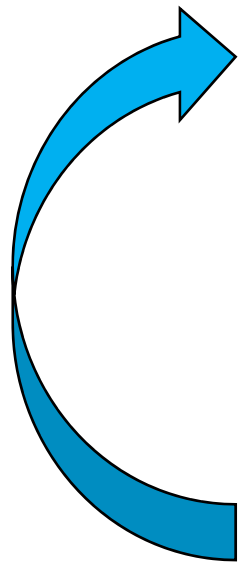
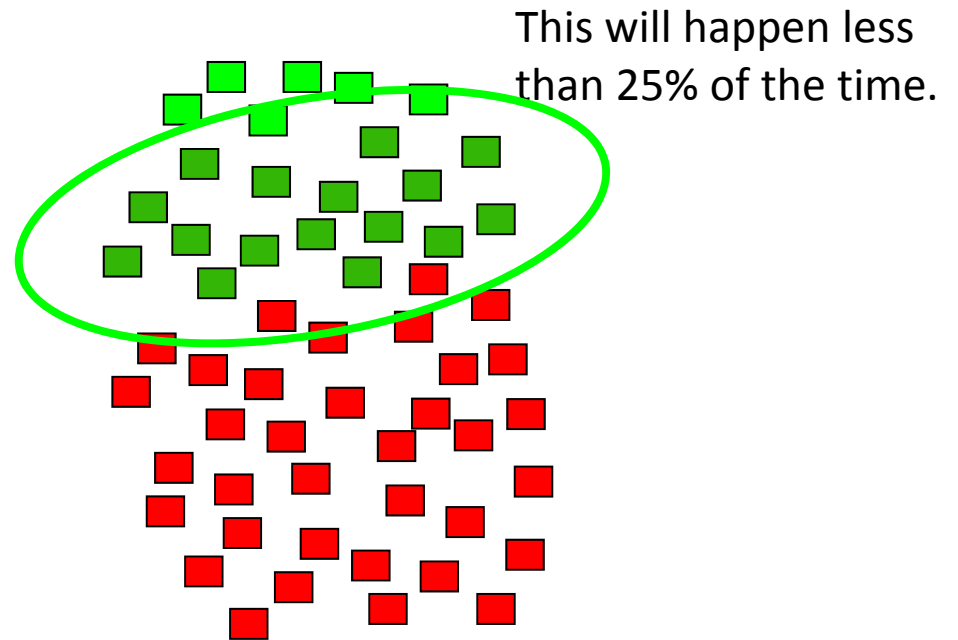
Measure/Quantify
performance of materials



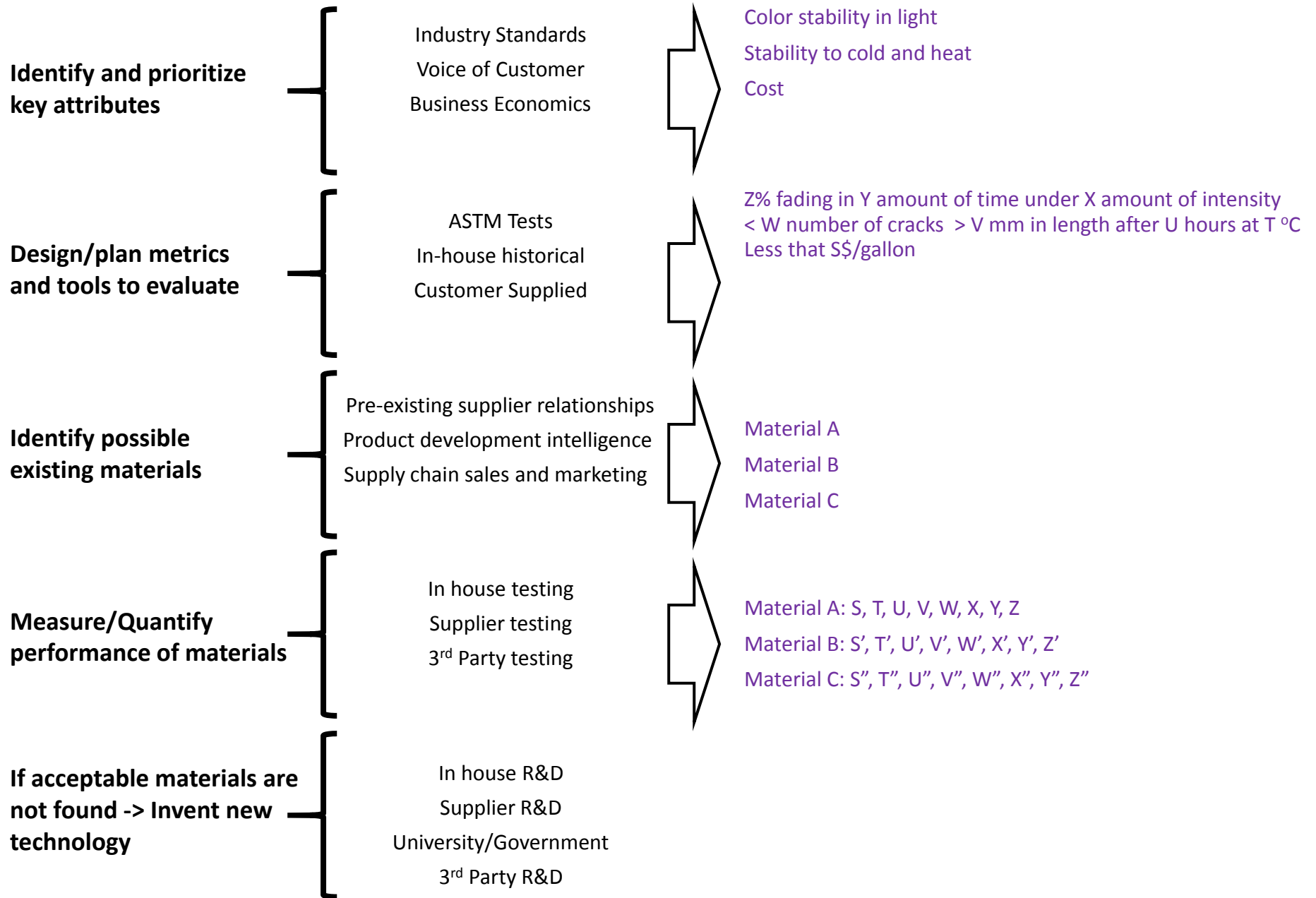
If acceptable materials are
not found -> Invent new
technology



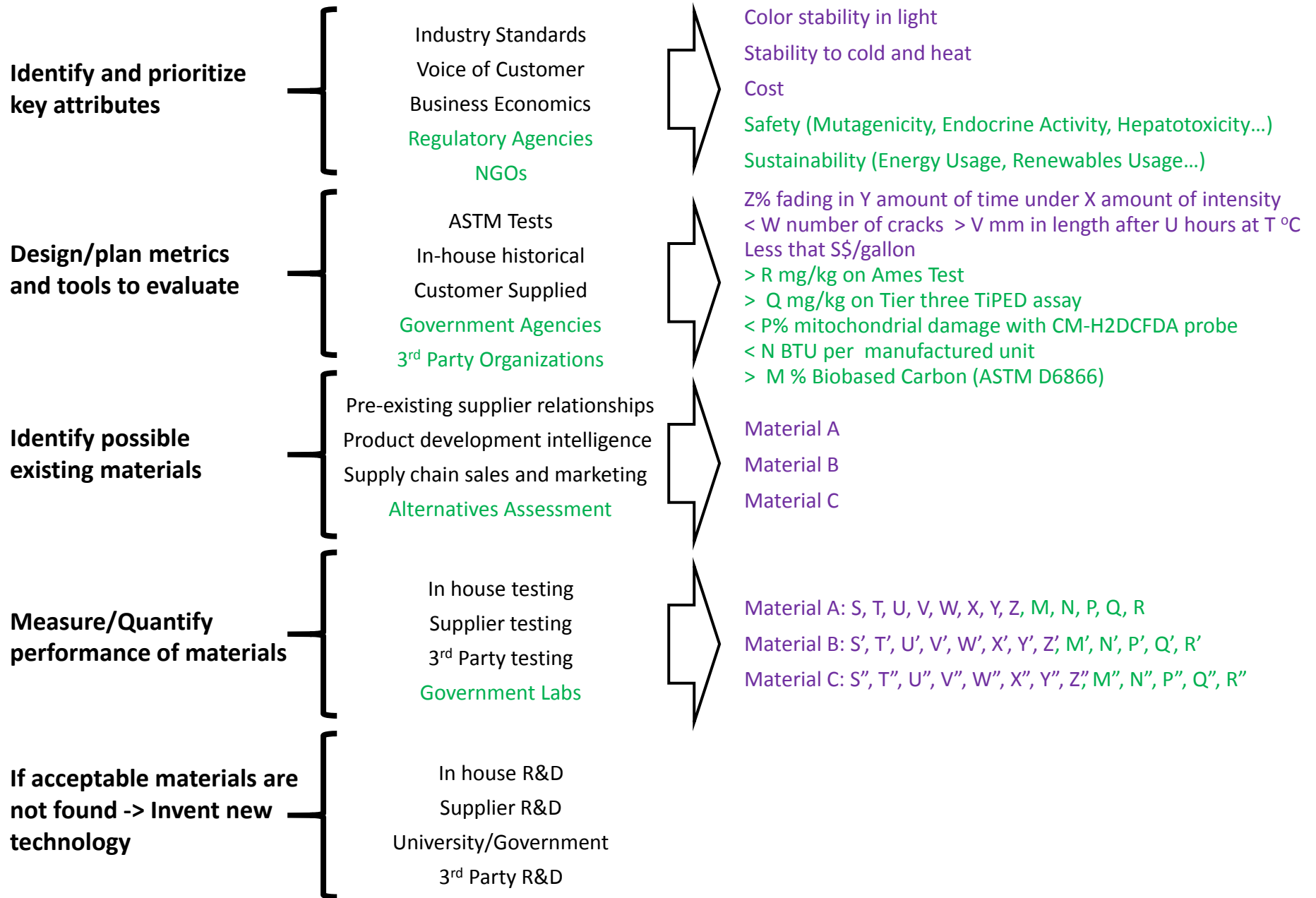
If acceptable materials
are found -> Make Product



Performance and Cost



Performance, Cost, Safety and Sustainability



A deliverable attribute must be:

Quantifiable

Color doesn't fade.

Achievable

Color NEVER fades (IS NOT achievable)

Color only fades a little over a certain period of time (IS achievable)

Measurable

Optical density decreases by less than 10% after
48 hours with 20000 lumens solar simulator.

Today's Talk:

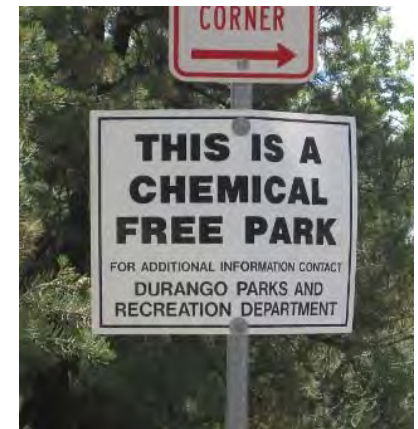
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Lets talk about nothing:

There are two issues with the use of “free” and “zero”:

(1) What does “chemical free” mean?



“BPA Free”:

(2) Can we ever have an “anything” free product?



● Handling receipts with care
Surprise: The thermal paper receipts from many ATMs and cash registers are coated with high levels of BPA, which can be absorbed through the skin or transferred from fingers to food, reveals research by John C. Warner, Ph.D., author of *Green Chemistry: Theory and Practice*.

BPA in cash register receipts...



No BPA added in the coating...



Unavoidable trace amounts of BPA in the paper!!!!

So what does “BPA-Free” mean?

Is it achievable?



DOI: 10.1039/c2gc35055f

TiPED

Tiered Protocol for Endocrine Disruption

Green Chemistry

Cite this: DOI: 10.1039/c2gc35055f
www.rsc.org/greenchem

Designing endocrine disruption out of the next generation of chemicals†

PAPER

T. T. Schug,^{*a} R. Abagyan,^b B. Blumberg,^c T. J. Collins,^d D. Crews,^e P. L. DeFur,^f S. M. Dickerson,^g
T. M. Edwards,^h A. C. Gore,ⁱ L. J. Guillette,^j T. Hayes,^k J. J. Heindel,^a A. Moores,^l H. B. Patisaul,^m T. L. Tal,ⁿ
K. A. Thayer,^o L. N. Vandenberg,^p J. C. Warner,^q C. S. Watson,^r F. S. vom Saal,^s R. T. Zoeller,^t
K. P. O'Brien^{*g} and J. P. Myers^{*u}

Received 12th January 2012, Accepted 4th September 2012
DOI: 10.1039/c2gc35055f

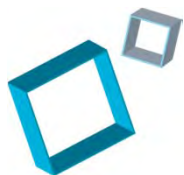
A central goal of green chemistry is to avoid hazard in the design of new chemicals. This objective is best achieved when information about a chemical's potential hazardous effects is obtained as early in the design process as feasible. Endocrine disruption is a type of hazard that to date has been inadequately addressed by both industrial and regulatory science. To aid chemists in avoiding this hazard, we propose an endocrine disruption testing protocol for use by chemists in the design of new chemicals. The Tiered Protocol for Endocrine Disruption (TiPED) has been created under the oversight of a scientific advisory committee composed of leading representatives from both green chemistry and the environmental health sciences. TiPED is conceived as a tool for new chemical design, thus it starts with a chemist theoretically at "the drawing board." It consists of five testing tiers ranging from broad *in silico* evaluation up through specific cell- and whole organism-based assays. To be effective at detecting endocrine disruption, a testing protocol must be able to measure potential hormone-like or hormone-inhibiting effects of chemicals, as well as the many possible interactions and signaling sequelae such as chemicals may have with cell-based receptors. Accordingly, we have designed this protocol to broadly interrogate the endocrine system. The proposed protocol will not detect all possible mechanisms of endocrine disruption, as because scientific understanding of these phenomena is advancing rapidly. To ensure that the protocol remains current, we have established a plan for incorporating new assays into the protocol as the science advances. In this paper we present the principles that should guide the science of testing new chemicals for endocrine disruption, as well as principles by which to evaluate individual assays for applicability, and laboratories for reliability. In a 'proof-of-principle' test, we ran 6 endocrine disrupting chemicals (EDCs) that act *via* different endocrinological mechanisms through the protocol using published literature. Each was identified as endocrine active by one or more tiers. We believe that this voluntary testing protocol will be a dynamic tool to facilitate efficient and early identification of potentially problematic chemicals, while ultimately reducing the risks to public health.

^aDivision of Extramural Research and Training, Cellular, Organ and Systems Pathobiology Branch, National Institute of Environmental Health Sciences, Research Triangle Park, NC, USA.
E-mail: schugt2@niehs.nih.gov
^bSkaggs School of Pharmacy and Pharmaceutical Sciences, University of California, San Diego, La Jolla, CA, USA
^cDepartment of Developmental and Cell Biology, University of California, Irvine, Irvine, CA, USA
^dDepartment of Chemistry, Carnegie Mellon University, 4400 Fifth Avenue, Pittsburgh, PA, USA
^eSection of Integrative Biology, University of Texas at Austin, Austin, TX, USA
^fCenter for Environmental Science, University of Texas at Austin, Austin, TX, USA
^gAdvanced

^hCentre for Green Chemistry and Catalysis, Department of Chemistry, McGill University, Montréal, QC, Canada
ⁱDepartment of Biology, North Carolina State University, Raleigh, NC, USA
^jDepartment of Environmental and Molecular Toxicology, Oregon State University, Corvallis, OR, USA
^kCurrent address: Toxicology Division, National Center for Environmental Health Research, National Institute of Environmental Health Sciences, Research Triangle Park, NC, USA

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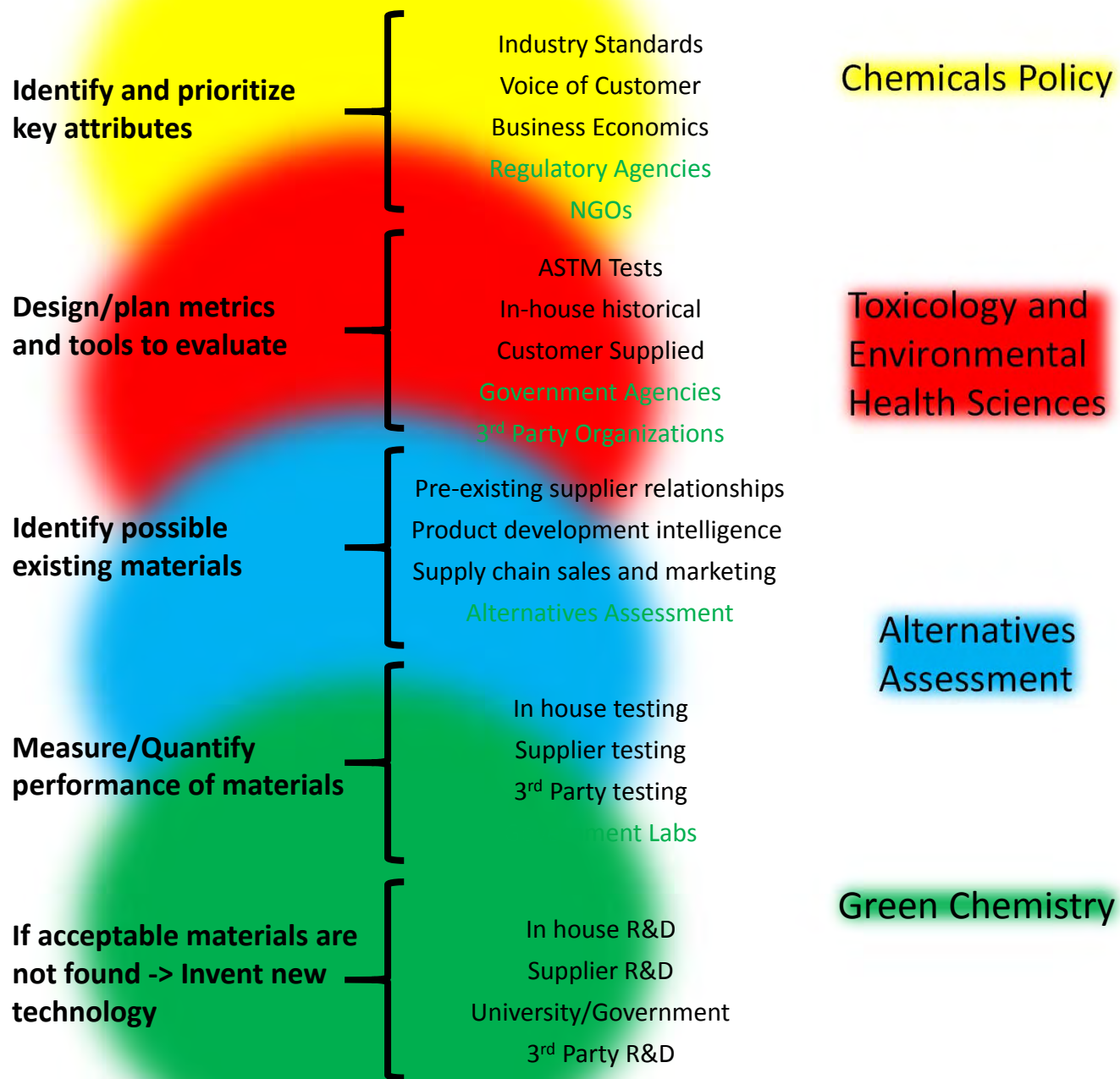


The ability to invent & design solutions to a problem is directly proportional to the quality of the description of success.

Quantifiable
Achievable
Measurable



Safety and Sustainability



We can't sit on our hands waiting for all the criteria to be sorted out.

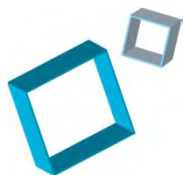
While zero may not be achievable from a regulatory perspective...

From an innovation and design perspective, it will always point us in the right direction.



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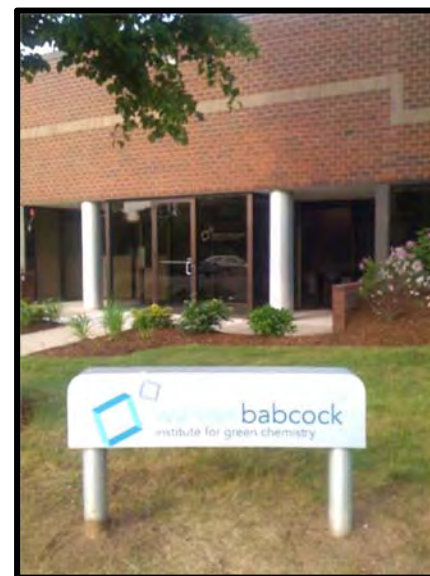
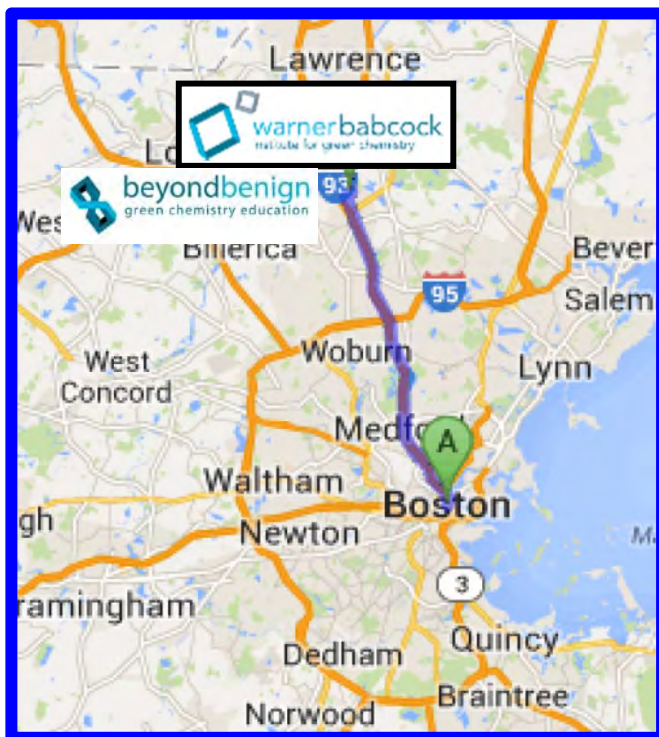




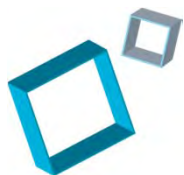
John Warner Amy Cannon

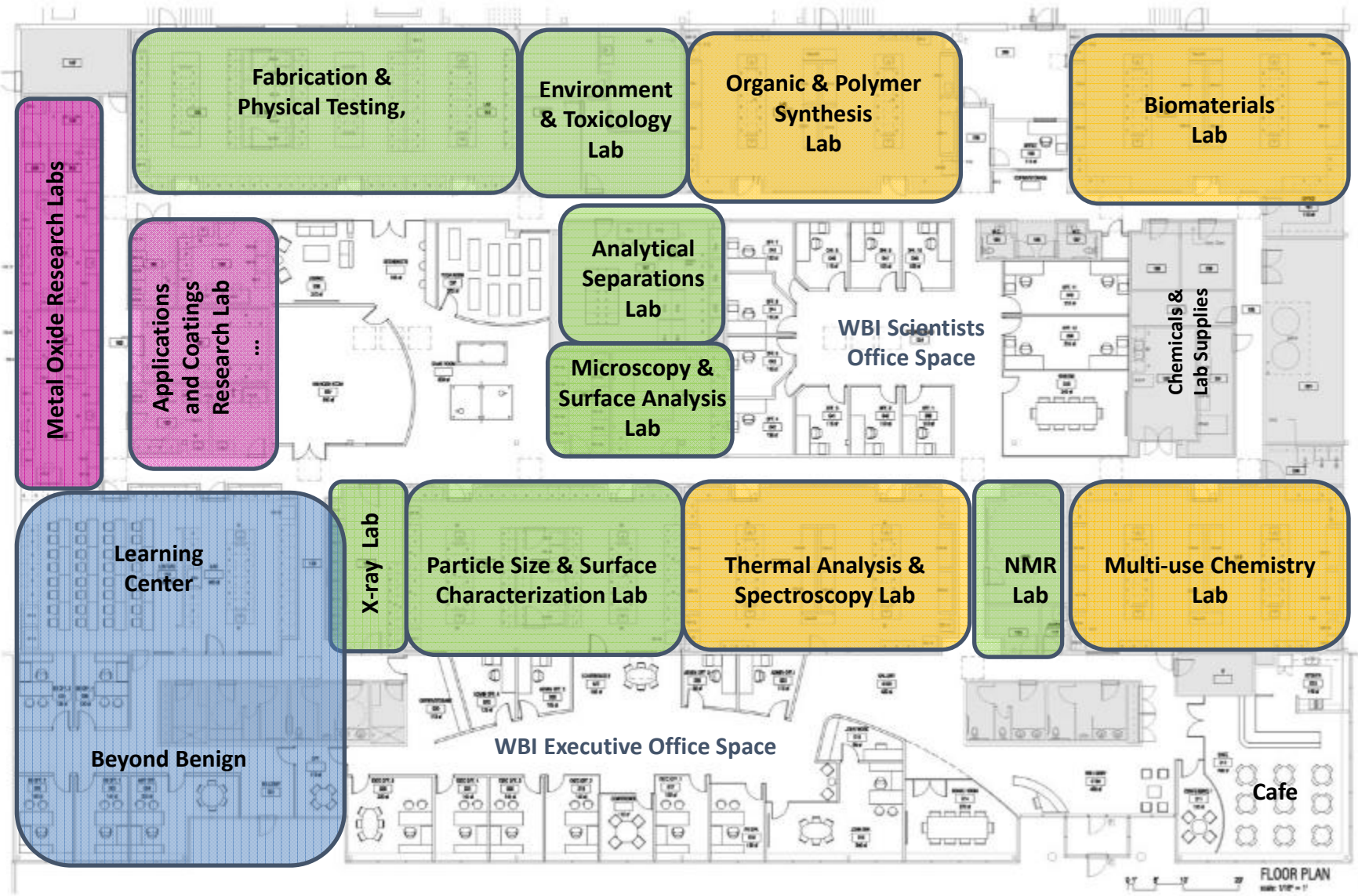


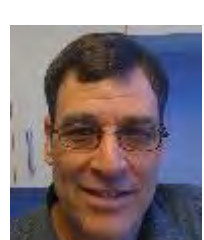
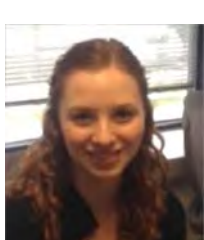
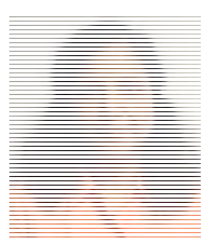
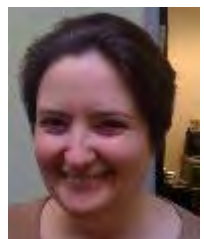
Jim Babcock Joe Pont, CEO



**100 Research Drive
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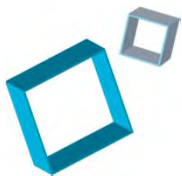
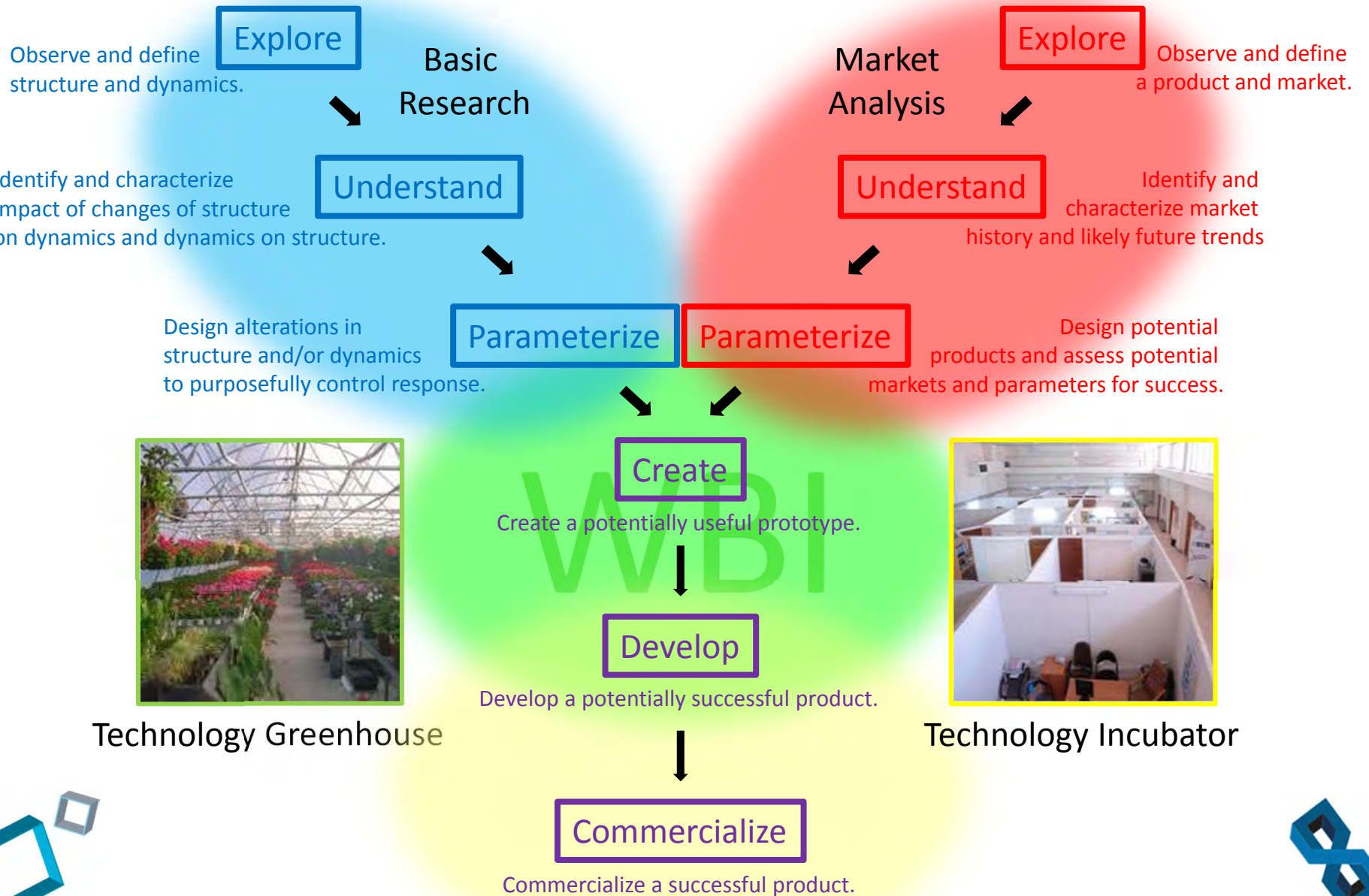






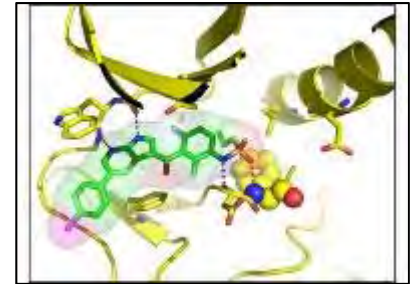
Science

Business



Business Sectors at WBI

Pharmaceuticals, Agriculture
and Biotechnology



Chemical Sciences, Development
and Manufacturing

Textiles, Materials and Coatings



Energy, Natural Resources
and Environment



Cosmetics, Personal Care
and Consumer



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Textiles, Materials and Coatings



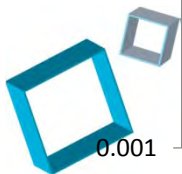
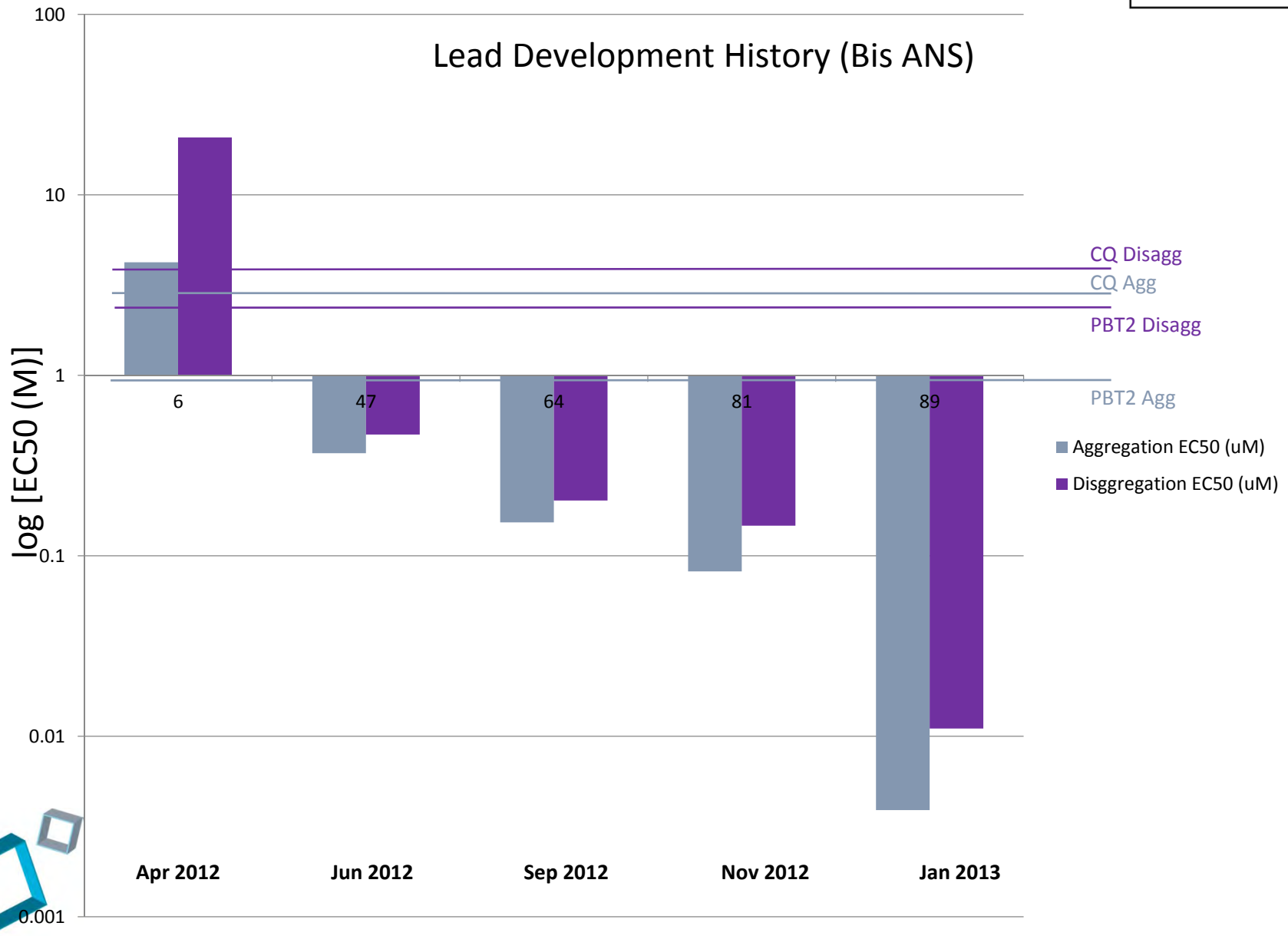
Energy, Natural Resources
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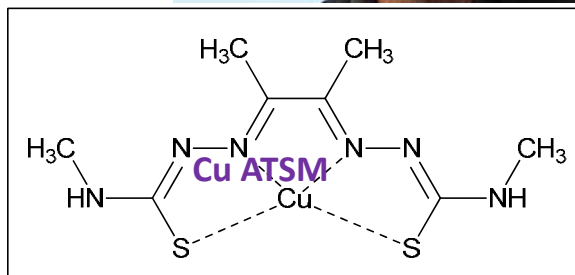
Cosmetics, Personal Care
and Consumer



Alzheimer's Disease Therapeutic



Parkinson's Disease Therapeutic



THE MICHAEL J. FOX FOUNDATION FOR PARKINSON'S RESEARCH

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PARKINSON'S FUNDED GRANT

Lead Optimization for a Parkinson's Disease Therapeutic

GRANT ABSTRACT

Objective/Rationale:
CuII(atSm) has the potential to delay disease progression in Parkinson's disease, based on extensive pre-clinical model data. CuII(atSm) has been shown to significantly improve motor function in standard models of Parkinson's disease. The observed motor improvement correlates with preservation of dopaminergic neurons in the brain and biomarkers of neuronal health and function.

Project Description:
CuII(atSm) is sparingly soluble and requires formulation for oral administration prior to entering human clinical development. Procypra will pursue two parallel approaches to develop a proprietary oral formulation: (1) Procypra will work with the Warner Babcock Institute for Green Chemistry to develop a proprietary formulation of CuII(atSm) incorporating GRAS (Generally Regarded As Safe) excipients; and (2) Procypra will evaluate the solubility of proprietary CuII(atSm) analogues. The utility of these formulations will be evaluated using standard solubility and bioavailability assays and efficacy will be compared to the parent formulation in the MPTP toxic lesion pre-clinical model of Parkinson's disease.

Relevance to Diagnosis/Treatment of Parkinson's Disease:
CuII(atSm) has the potential to delay disease progression in Parkinson's disease. Successful clinical development of an optimized formulation of CuII(atSm) would provide Parkinson's disease patients, on diagnosis, the opportunity to delay the progression of their disease and maintain their quality of life for a much extended period of time. In

Related news

- Video: Dr. Charles Adler Discusses His Search for a Parkinson's Biomarker
- Recording Brain Activity Could Lead to Personalized Deep Brain Stimulation
- How Fast Your Eyes Move Could Predict Cognitive Impairment

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get involved

- DONATE TO RESEARCH
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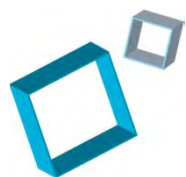
The Melbourne Newsroom

MEDIA RELEASES | UP CLOSE | VISIONS | VOICE | STUDIO

University Activities Medicine and Health Science

University of Melbourne enters agreement to develop therapy for Parkinson's disease

11 October 2013



Business Sectors at WBI

Pharmaceuticals, Agriculture
and Biotechnology



Chemical Sciences, Development
and Manufacturing

Textiles, Materials and Coatings



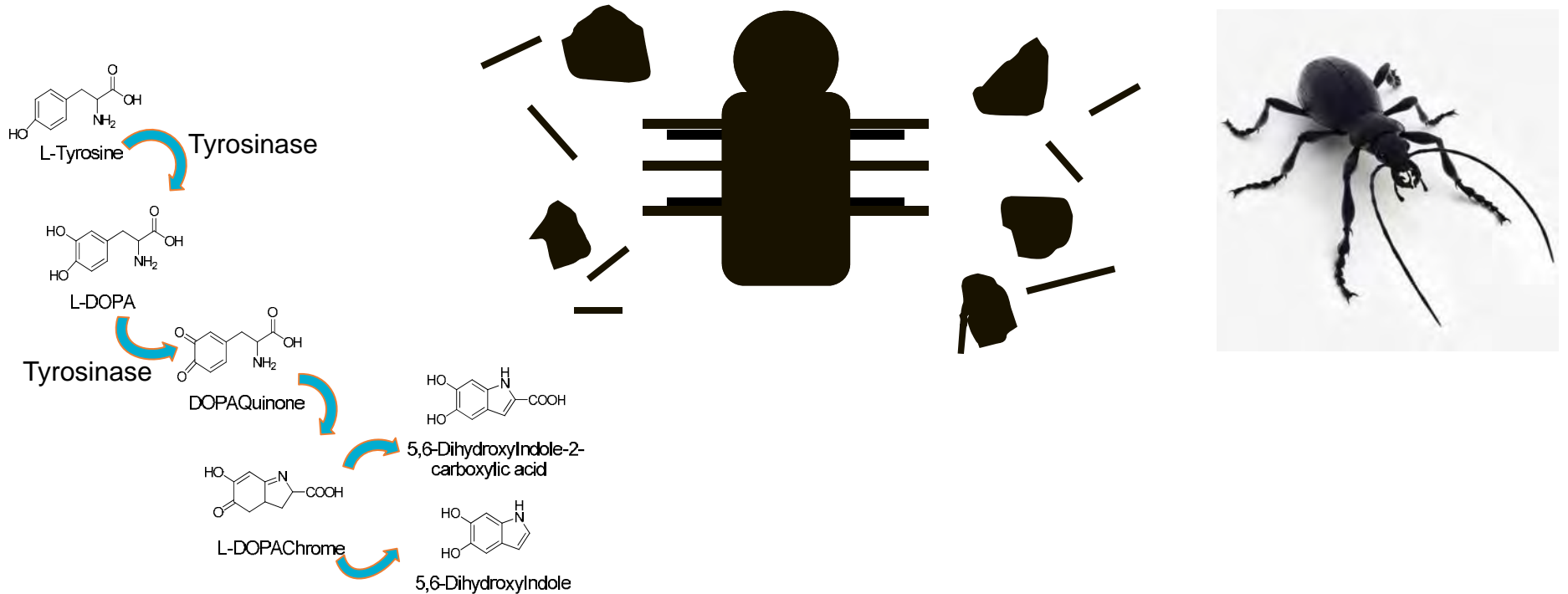
Energy, Natural Resources
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Cosmetics, Personal Care
and Consumer



Non-Toxic Natural Hair Color Restoration



3:45 PM
(Before)

4:45 PM
(After)



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Chemical Sciences, Development
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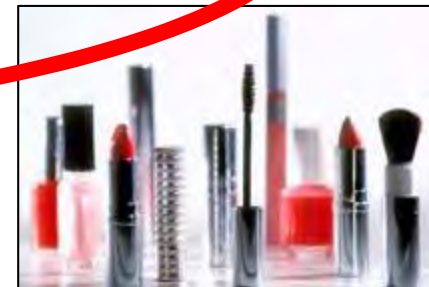
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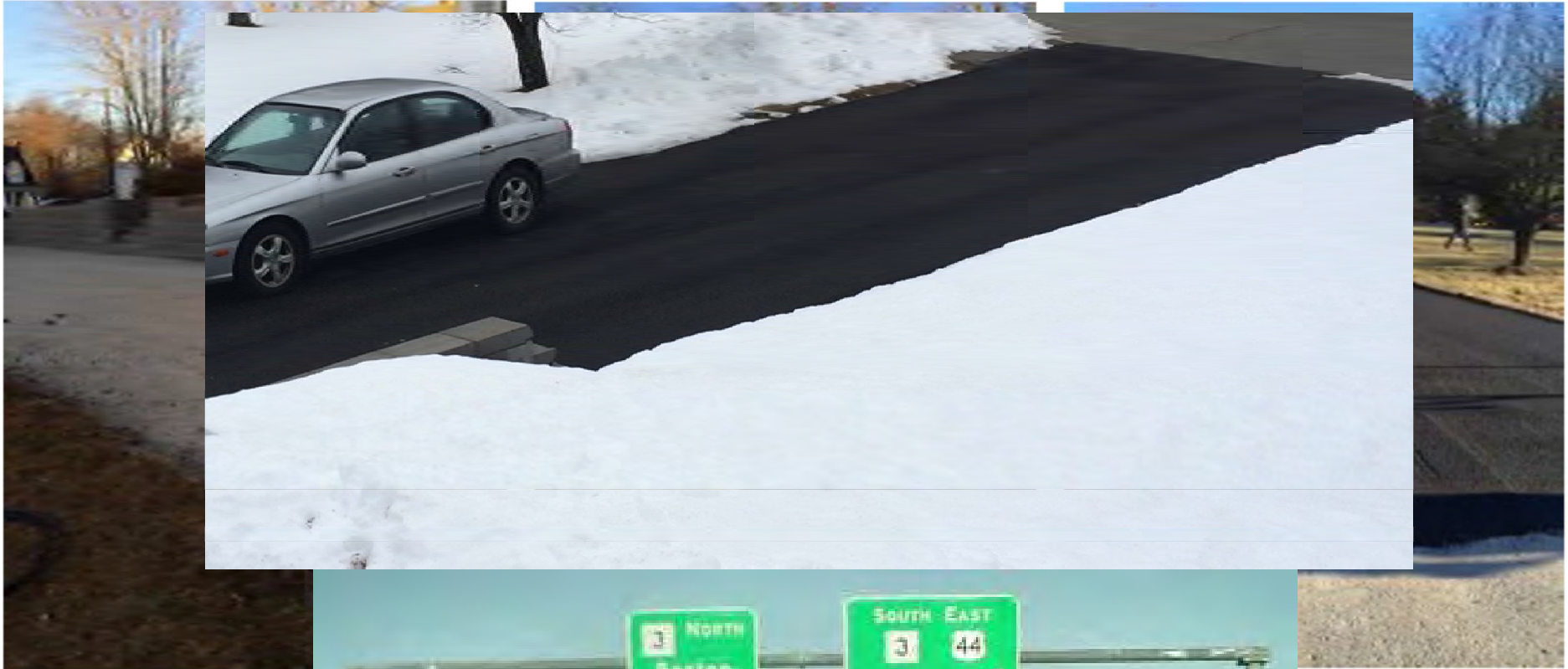
Cosmetics, Personal Care
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Chemistry to increase use of recycled asphalt pavement and shingles



Paving with recycled asphalt and shingles



The Twelve Principles of Green Chemistry

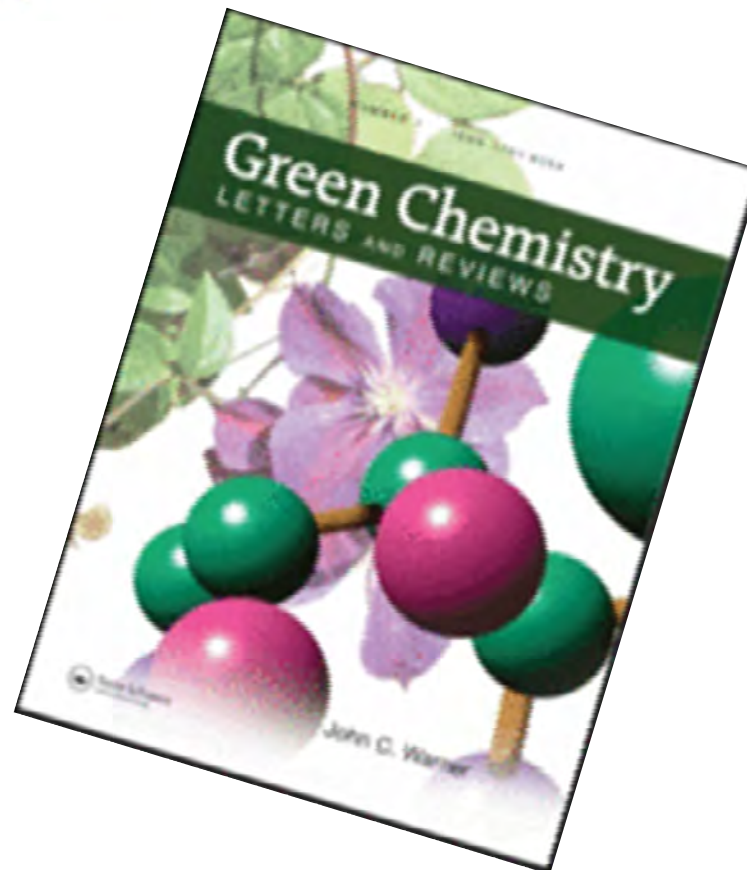
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institute for green chemistry



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john.warner@warnerbabcock.com

amy_cannon@beyondbenign.org





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THANK YOU!

9th Annual



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